

Innovative Websites

A/E/C Best Practices

@smpsswrc | #smpsswrc | @davidlecours

PROJECTS SECTION IDEAS	WHERE / HOW TO LIST CLIENTS
SERVICES SECTION IDEAS	CONTACT PAGE IDEAS
POSITIONING / DIFFERENTIATION	QUALITY: TECH OR DESIGN IDEAS
HOME PAGE IDEAS	CERTIFICATIONS / AFFILIATIONS
PEOPLE SECTION IDEAS	OTHER BEST PRACTICES



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DESIGN

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STRATEGY, THEN BRANDING A/E/C FIRMS
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